

GOCONQR ONLINE LEARNING REPORT 2017

With a sample size of over 2.5 million learners, we delve into the [GoConqr](#) data to highlight some trends in online learning.

MOST POPULAR SUBJECTS

Students are using online platforms as an additional source to help with difficult subjects



MATHS
17%



BIOLOGY
14%



CHEMISTRY
13%



ENGLISH
11%



OTHER
45%



79%

79% of online students prefer to study online in solitary.



21%

Only 21% of online students are availing of the opportunities to collaborate online.

BETTER OFF ALONE?

GOCONQR
30%



GROWTH IN MOBILE

Mobile learning continues to grow – almost 30% of all learning sessions on our platform in 2016 were accessed on a mobile device.

VISUAL CONTENT RULES

There is a strong trend towards visually engaging material, an area in which the offline world simply cannot compete with the online one. Generally speaking, students favour dynamic resources over traditional ones in a ratio of about 8/1.

DYNAMIC

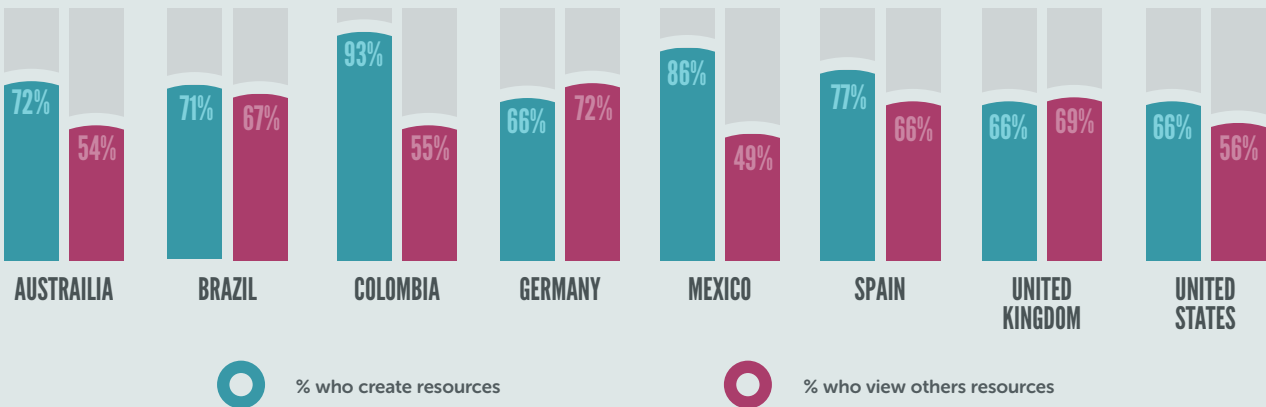


TRADITIONAL



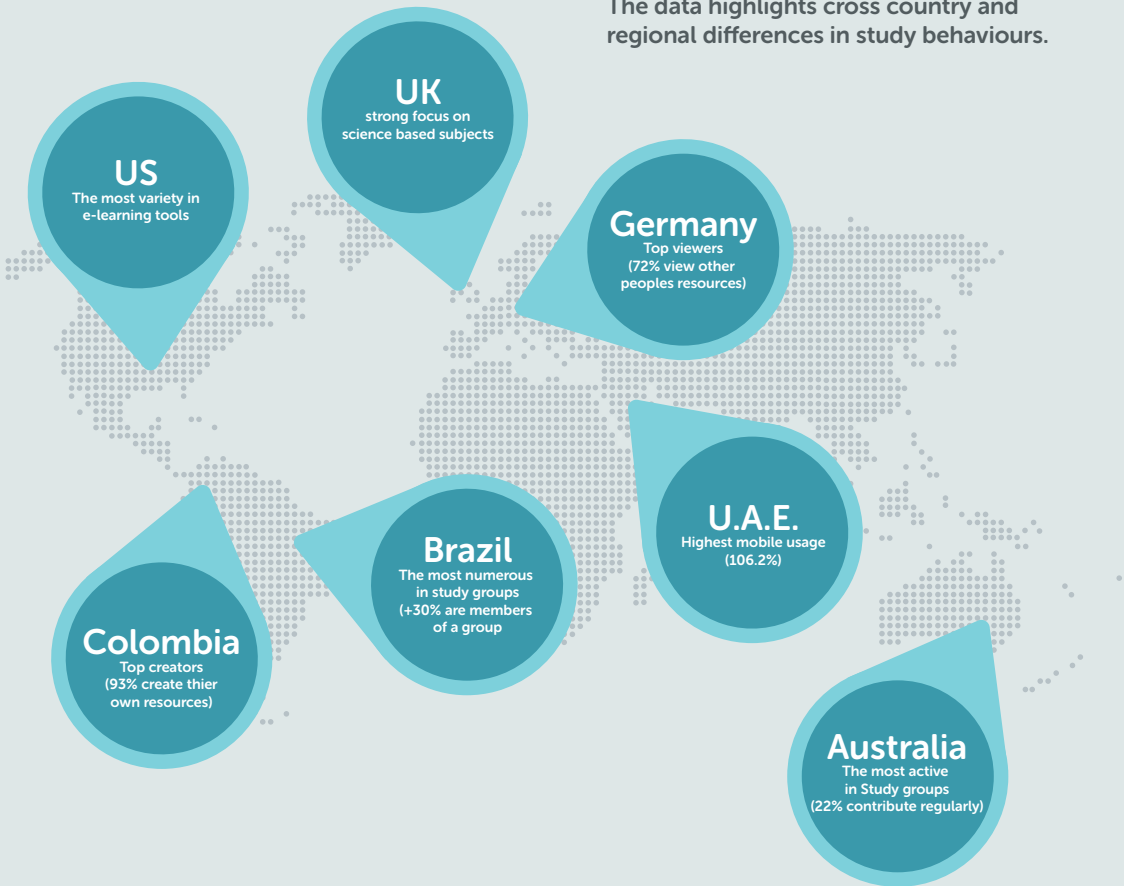
WHO ARE MOST ACTIVE?

There is significant regional variation in use of GoConqr for active learning versus more traditional content consumption.



KEY REGIONAL FINDINGS

The data highlights cross country and regional differences in study behaviours.



For all the results and background to these findings, view the full [GoConqr Online Learning report here](#).

